



*A Showcase of Oregon's Best*

LABOR DAY WEEKEND - SEPTEMBER 1-4  
PORTLAND ROSE QUARTER

## Oregon Appetizer Alley

### Overview:

The Bite of Oregon introduces Oregon Appetizer Alley. People from all over the country come to sample a showcase of Oregon's best food, craft beer and world class wines that the Bite of Oregon is known for. This year's Bite of Oregon showcases the incredible bounty of Oregon's seven regions as never before! In its new location on the Rose Quarter, which will include both indoor and outdoor venues, tens of thousands of visitors can "savor" some of the best Oregon food, wine, craft beer, distilleries and attractions of each region— all beautifully and deliciously presented!

Oregon Appetizer Alley presents Oregon chefs and caterers making appetizers with Oregon products, each with a menu of two signature small bites available for \$5 each. Media benefits include promotion throughout the event including The Bite of Oregon website, social media, press releases announcing this new attraction, and onsite at Oregon Appetizer Alley. This opportunity is a fundraiser for Special Olympics Oregon, giving you access to the event's marketing platform and engage with 35,000+ attendees.

Chefs and caterers are encouraged to partner with Oregon agricultural commissions and Oregon-based companies. Pre-approved commissions and producers will receive logo recognition at Oregon Appetizer Alley booths in exchange for product donations to Oregon Appetizer Alley chefs and caterers. These partnerships allow both food budget relief and the opportunity to reinforce the effort to feature Oregon products.

### Benefits for Oregon Appetizer Alley Chefs/Caterers:

- The event allows Chefs/Caterers to directly reach over 35,000+ attendees showcasing Oregon's agricultural bounty while supporting Special Olympics Oregon.
- Oregon Appetizer Alley provides the Oregon food product experience at an accessible price to the public.
- Each Chef/Caterer will have a link and prominent logo placement on the Oregon Appetizer Alley website page for The Bite of Oregon.
- Each Chef/Caterer will also have prominent logo placement in the Festival Guide of which 25,000 are printed and distributed at the event.
- Onsite booth signage and area for display inside Oregon Appetizer Alley booth
- Each Chef/Caterer has an opportunity to appear on the Chef's Stage in a demonstration or competition.
- Pre-event social media posts on The Bite of Oregon Facebook and Twitter accounts.

**How it Works:**

- The 2017 Bite of Oregon takes place Labor Day Weekend, September 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> at the Rose Quarter conveniently located on the east bank of Portland next to two MAX Light Rail stations.
- The cost to reserve a space at Oregon Appetizer Alley is a \$400 booth fee, and 30% food commission sales.
- Each Chef/Caterer is provided a 20' x 10' space which includes a tent, flooring, electricity, (2) 8' tables, overhead banner, and menu signage.
- All Oregon Appetizer Alley proceeds directly benefit Special Olympics Oregon.

For more information contact:

Laura Kirk, Programming and Logistics Director

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(503) 421-5705

**OREGON APPETIZER ALLEY APPLICATION**

BOOTH NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_ DBA: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP: \_\_\_\_\_

CONTACT (full name): \_\_\_\_\_ EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

ON SITE CONTACT PERSON: \_\_\_\_\_ ON-SITE PHONE: \_\_\_\_\_

COMPANY WEBSITE: \_\_\_\_\_

FACEBOOK PAGE: \_\_\_\_\_

BUSINESS NAME ON INSURANCE POLICY: \_\_\_\_\_

INSURANCE COMPANY NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

**OREGON APPETIZER ALLEY MENU ITEMS**

OREGON PRODUCT(S) TO BE FEATURED: \_\_\_\_\_

APPETIZER 1: \_\_\_\_\_

\_\_\_\_\_

APPETIZER 2: \_\_\_\_\_

\_\_\_\_\_

**This Service Agreement is made and entered into by and between Special Olympics Oregon, Inc., hereinafter referred to as "SOOR", whose address is 5901 SW Macadam Ave., Suite #200, Portland, Oregon 97239, and**

Here in after referred to as "Chef/Caterer" for The Bite of Oregon, occurring September 1-4, 2017 at The Rose Quarter in Portland Oregon, here in after referred to as the "Event". SOOR and Chef/Caterer agree as follows:

**1. Booth Fees** - \$400 booth fee plus 50% commissions off of all food sales. CHEF/CATERER INITIALS \_\_\_\_\_

**2. Commission Fees** - The Bite of Oregon provides volunteers to sell and accept ticket script from attendees. 50% commission off of food sales will be sent within two weeks of the end of the event.

CHEF/CATERER INITIALS \_\_\_\_\_

**3. Menu Compliance** – 2 Appetizers will be offered featuring Oregon products and be sold for \$5 each.

CHEF/CATERER INITIALS \_\_\_\_\_

**4. Signage** – All booths provided with overhead banner and menu signage. All other signage provided by chef/caterer.

CHEF/CATERER INITIALS \_\_\_\_\_

**5. Equipment** – Chef/Caterer agrees to bring or rent any and all necessary equipment for the Bite at his or her expense. Chef/Caterer will provide a list of all cooking and other powered equipment, showing operating voltage/amperage or the type of fuel used (i.e. PROPANE ONLY) by **WEDNESDAY, JULY 12<sup>TH</sup>**.

CHEF/CATERER INITIALS \_\_\_\_\_

**7. Mandatory Use of Compostable Service Ware** -The Bite of Oregon requires the use of compostable service ware by all vendors on site.

CHEF/CATERER INITIALS \_\_\_\_\_

**8. Term and Termination** - This Agreement shall commence upon execution by both parties and shall terminate upon the fulfillment of both parties' obligations hereunder with respect to the event.

CHEF/CATERER INITIALS \_\_\_\_\_

**9. Indemnification** - Each party (the "Indemnifying Party") agrees to indemnify, defend and hold harmless the other party (the "Indemnified Party") from and against any loss, claim, liability, damage, costs or expense of any kind (including reasonable attorneys' fees) which arise out of any actual or alleged acts or omissions by the Indemnifying Party, its employees, agents and representatives.

CHEF/CATERER INITIALS \_\_\_\_\_

**10. Insurance and Additional Insured/Release and Waiver/Assumption of Risk** – Chef/Caterer agrees to maintain its own insurance policy for Comprehensive General Liability Insurance in the amount of \$1,000,000 per occurrence and aggregate during the term of the Event. The Comprehensive General Liability Insurance policy shall name Special Olympics Oregon, Inc. as additional insured. Chef/Caterer shall submit this certificate of additional insured to SOOR as a component of its registration materials.

CHEF/CATERER INITIALS \_\_\_\_\_

**11. Auto Liability Insurance** - Chef/Caterer agrees to maintain Auto Liability Insurance, which is to include non-owned auto liability for vehicles used in their operation as respects to the event.

CHEF/CATERER INITIALS \_\_\_\_\_

**12. Workers Compensation** - Chef/Caterer maintains that applicable Workers Compensation Insurance required by law will be in force during the term of this agreement for all of its employees working at the Event.

CHEF/CATERER INITIALS \_\_\_\_\_

**13. Attorney Fees** - If any arbitration, suit, or action is instituted to interpret or enforce the provisions of this Agreement, to rescind this Agreement, or otherwise with respect to the subject matter of this Agreement, the party prevailing on an issue will be entitled to recover with respect to such issue, in addition to costs, reasonable attorney fees incurred in the preparation, prosecution, or defense of such arbitration, suit, or action as determined by the arbitrator or trial court, and if any appeal is taken from such decision, reasonable attorney fees as determined on appeal.

CHEF/CATERER INITIALS \_\_\_\_\_

**14. Compliance** - If a Chef/Caterer fails to comply with any of the items as listed SOOR can revoke your participation without a refund.

CHEF/CATERER INITIALS \_\_\_\_\_

**I, an authorized company agent, agree to the terms and conditions outlined above.**

CHEF/CATERER: \_\_\_\_\_

Signed: \_\_\_\_\_ Name/Title: \_\_\_\_\_