



A Showcase of Oregon's Best

LABOR DAY WEEKEND - SEPTEMBER 1-4
PORTLAND ROSE QUARTER

Oregon Appetizer Alley

FREE! This year there is NO BOOTH FEE!

You provide 30% commission on sales and the cost of your permits, food cost, serving ware, cooking equipment, and staff.

Overview:

The Bite of Oregon introduces Oregon Appetizer Alley. People from all over the country come to sample a showcase of Oregon's best food, craft beer and world class wines that the Bite of Oregon is known for. This year's Bite of Oregon showcases the incredible bounty of Oregon's seven regions as never before! In its new location on the Rose Quarter, which will include both indoor and outdoor venues, tens of thousands of visitors can "savor" some of the best Oregon food, wine, craft beer, distilleries and attractions of each region— all beautifully and deliciously presented!

Oregon Appetizer Alley presents Oregon chefs and caterers making appetizers with Oregon products, each with a menu of **two signature small bites available for \$5 each**. Media benefits include promotion throughout the event including The Bite of Oregon website, social media, press releases announcing this new attraction, and onsite at Oregon Appetizer Alley. This opportunity is a fundraiser for Special Olympics Oregon, giving you access to the event's marketing platform and engage with 35,000+ attendees.

WE HAVE 4 OREGON COMMISSIONS/PRODUCERS TO PARTNER CHEFS WITH! They have agreed to provide 3,500 portions worth of product for free to chefs participating at Appetizer Alley! These partnerships allow both food budget relief and the opportunity to reinforce the effort to feature Oregon products.

Benefits for Oregon Appetizer Alley Chefs/Caterers:

- The event allows Chefs/Caterers/Restaurants to directly reach over 35,000+ attendees showcasing Oregon's agricultural bounty while supporting Special Olympics Oregon.
- Each Chef/Caterer/Restaurant is provided with a Special Olympics Oregon volunteer to accept and count tickets at their booth.
- Each Chef/Caterer/Restaurant will have a link and prominent logo placement on the Oregon Appetizer Alley website page for The Bite of Oregon.
- Ability to distribute business cards or other promotional materials at your booth.
- Each Chef/Caterer/Restaurant has an opportunity to appear on the Chef's Stage in a demonstration or competition.
- Each Chef/Caterer/Restaurant will also have prominent logo placement in the Festival Guide of which 25,000 are printed and distributed at the event.
- Pre-event social media posts on The Bite of Oregon Facebook and Twitter accounts.

How it Works:

- The 2017 Bite of Oregon takes place Labor Day Weekend, September 1st, 2nd, 3rd, and 4th at the Rose Quarter conveniently located on the east bank of Portland next to two MAX Light Rail stations.
- The cost to reserve a space at Oregon Appetizer Alley is a ~~\$400 booth fee~~, and 30% food commission sales.
- Each Chef/Caterer is provided a 20' x 10' space which includes a tent, basic electricity, (2) 8' tables, overhead banner, and menu signage.
- All Oregon Appetizer Alley proceeds directly benefit Special Olympics Oregon.

For more information contact:

Laura Kirk, Programming and Logistics Director

lkirk@soor.org

(503) 421-5705

OREGON APPETIZER ALLEY APPLICATION

BOOTH NAME: _____

BUSINESS NAME: _____ DBA: _____

ADDRESS: _____ CITY, STATE, ZIP: _____

CONTACT (full name): _____ EMAIL: _____

PHONE: _____

ON SITE CONTACT PERSON: _____ ON-SITE PHONE: _____

COMPANY WEBSITE: _____

FACEBOOK PAGE: _____

BUSINESS NAME ON INSURANCE POLICY: _____

INSURANCE COMPANY NAME: _____ PHONE: _____

OREGON APPETIZER ALLEY MENU ITEMS

OREGON PRODUCT(S) TO BE FEATURED: _____

APPETIZER 1: _____

APPETIZER 2: _____

This Service Agreement is made and entered into by and between Special Olympics Oregon, Inc., hereinafter referred to as "SOOR", whose address is 5901 SW Macadam Ave., Suite #200, Portland, Oregon 97239, and

Here in after referred to as "Chef/Caterer" for The Bite of Oregon, occurring September 1-4, 2017 at The Rose Quarter in Portland Oregon, here in after referred to as the "Event". SOOR and Chef/Caterer agree as follows:

- 1. Booth Fees** - ~~\$400 booth fee~~ plus 30% commissions off of all food sales. CHEF/CATERER INITIALS _____
- 2. Commission Fees** - The Bite of Oregon provides volunteers to sell and accept ticket script from attendees. 30% commission off of food sales will be sent within two weeks of the end of the event. CHEF/CATERER INITIALS _____
- 3. Menu Compliance** – 2 Appetizers will be offered featuring Oregon products and be sold for \$5 each. CHEF/CATERER INITIALS _____
- 4. Signage** – All booths provided with overhead banner and menu signage. All other signage provided by chef/caterer. CHEF/CATERER INITIALS _____
- 5. Equipment** – Chef/Caterer agrees to bring or rent any and all necessary equipment for the Bite at his or her expense. Chef/Caterer will provide a list of all cooking and other powered equipment, showing operating voltage/amperage or the type of fuel used (i.e. PROPANE ONLY) CHEF/CATERER INITIALS _____
- 7. Mandatory Use of Compostable Service Ware** -The Bite of Oregon requires the use of compostable service ware by all vendors on site. CHEF/CATERER INITIALS _____
- 8. Term and Termination** - This Agreement shall commence upon execution by both parties and shall terminate upon the fulfillment of both parties' obligations hereunder with respect to the event. CHEF/CATERER INITIALS _____
- 9. Indemnification** - Each party (the "Indemnifying Party") agrees to indemnify, defend and hold harmless the other party (the "Indemnified Party") from and against any loss, claim, liability, damage, costs or expense of any kind (including reasonable attorneys' fees) which arise out of any actual or alleged acts or omissions by the Indemnifying Party, its employees, agents and representatives. CHEF/CATERER INITIALS _____
- 10. Insurance and Additional Insured/Release and Waiver/Assumption of Risk** – Chef/Caterer agrees to maintain its own insurance policy for Comprehensive General Liability Insurance in the amount of \$1,000,000 per occurrence and aggregate during the term of the Event. The Comprehensive General Liability Insurance policy shall name Special Olympics Oregon, Inc. as additional insured. Chef/Caterer shall submit this certificate of additional insured to SOOR as a component of its registration materials. CHEF/CATERER INITIALS _____
- 11. Auto Liability Insurance** - Chef/Caterer agrees to maintain Auto Liability Insurance, which is to include non-owned auto liability for vehicles used in their operation as respects to the event. CHEF/CATERER INITIALS _____
- 12. Workers Compensation** - Chef/Caterer maintains that applicable Workers Compensation Insurance required by law will be in force during the term of this agreement for all of its employees working at the Event. CHEF/CATERER INITIALS _____
- 13. Attorney Fees** - If any arbitration, suit, or action is instituted to interpret or enforce the provisions of this Agreement, to rescind this Agreement, or otherwise with respect to the subject matter of this Agreement, the party prevailing on an issue will be entitled to recover with respect to such issue, in addition to costs, reasonable attorney fees incurred in the preparation, prosecution, or defense of such arbitration, suit, or action as determined by the arbitrator or trial court, and if any appeal is taken from such decision, reasonable attorney fees as determined on appeal. CHEF/CATERER INITIALS _____
- 14. Compliance** - If a Chef/Caterer fails to comply with any of the items as listed SOOR can revoke your participation without a refund. CHEF/CATERER INITIALS _____

I, an authorized company agent, agree to the terms and conditions outlined above.

CHEF/CATERER: _____

Signed: _____ Name/Title: _____